

# THE GLEAMING EYE

Sigma Alpha Rho Fraternity



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NUMBER 2

## THREE NEW CHAPTERS INDUCTED!! ALUMNI AFFAIR AND SKI TRIP BOTH A SUCCESS!!

### EXPO 60

October 28 th, 1978 witnessed the greatest collection of S.A.R. men in eleven years. Expo 60, the celebration of sixty years of Sigma Alpha Rho was held at the Marriot Hotel, on City Line Avenue, in Philadelphia.

The two head tables were brimming with Past S.E.R.'s, featuring Supreme Tribunal Chief Justice Emil Goldhaber, and over one dozen of the Past S.E.R.'s. Present S.E.R. Gary Discount also sat at one of the head tables.

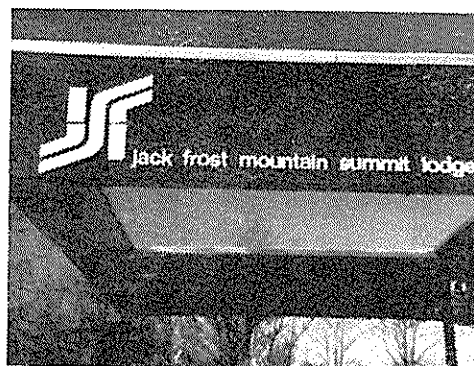
Brother Harold "Whitey" Weissman was the master of ceremonies for the affair. The evening began with a reception in a large ballroom. Alcohol flowed freely as the A.K.'s (old timers) relived past moments in Sigma Alpha Rho. Afterwards the crowd of over seven hundred filed into the massive dining room for a meal of flounder stuffed with crab meat.

Brother Goldhaber, Characterized as the forensic George Jessel, was the featured speaker, providing the many brothers with unexpected laughter.

Dancing and drinking went on long past midnight after starting at 6:30 p.m.. An incredible time was had by all, and it was agreed that the next Alumni Affair would be in four years; the 65th. See you there.



Judicial Tribunal Chief Justice Emil Goldhaber at S.A.R.'s 60th Anniversary Alumni Affair



Scene from Ski Trip

### S.A.R. Skis the Poconos

On December 27th, 1978, one hundred and twenty S.A.R. brothers, pledges and T.E.X. girls arrived at the Pocono Hershey Resort. They came prepared for three enjoyable and exciting days of winter activities. The weather for the most part was very good, though maybe a bit too cold.

The two buses from Cherry Hill and Philadelphia arrived at the ski resort early in the afternoon. Once settled in their rooms the S.A.R. brothers and T.E.X. and B.B.G. girls had a choice of getting involved in indoor or outdoor activities. Activities included skiing, tobogganing and ski-mobiling.

After a fun-packed afternoon the group went to the hotel's posh dining-room where they were served full course dinners ranging from spaghetti to lobster.

After dinner activities for the first night consisted of a movie in the hotel library, or walking from party to party.

On Wednesday morning everyone got up early and headed for the ski slopes. There were two main ski areas (Jack Frost Mountain and Big Boulder Ski Area). But because Big Boulder was far away everyone decided to ski Jack Frost Mountain. For those who wanted to learn to ski there were ski classes for beginners.

After a short fifteen minute ride back to the hotel, the brothers could help themselves to the daily afternoon Hot Toddy Party in the dining room.

## THE GLEAMING EYE

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(Cont.' from pg.1,col.3)  
**S.A.R. Skis the Poconos**

Following a relaxing dinner the brothers looked for some night action but because of the Pennsylvania drinking age the only action was the pinball room. Some brothers decided that the proper way to relax from a hard days skiing was a relaxing swim in the hotel's heated pool.

Thursday morning brought along many late risers who arrived at the ski slopes at about 11:00 a.m. The lines seemed to be a bit long but once one went down the more difficult slopes one was happy to rest in the lines. The best planned evening of the trip was Thursday night. After two nights of little action the brothers finally had a chance to get some use out of their three piece suites in a Disco Dance.

Friday morning after having a hearty breakfast the brothers packed up their bags and said their good-byes to the hotel and the Poconos. Once on the bus, chapter cheers and songs broke loose from all over. After shouting some small cheers, some brothers on the E.D.C. bus decided to produce a long cheer which lasted five minutes. This started a barrage of long cheers which lasted until we arrived in Philadelphia.

A good time was enjoyed by all. Hopefully, everyone has recuperated from those three days in December and plan to travel more often with the fraternity.

## "A Word from the Editors"

Brothers,

In this issue of the Gleaming Eye we have tried to include articles on many of the major affairs run since September. We think that it is important for every brother to know what is going on in his fraternity. Therefore we have taken the time to also include some extra articles on some of the smaller but important happenings of the year.

One of the goals that we had set for ourselves when we became editors of the "Gleaming Eye" was to make the individual brother proud to read "His" fraternity paper. We feel that with this issue we have reached our goals in making this paper yours.

We have noticed that Sigma Alpha Rho has grown in size and strength since convention last August. Today there are many chapters strong in the areas that only a few dominated in past years. We think that the reason for the growth is the outstanding quality of chapters and brothers being inducted into S.A.R.. For years S.A.R. has stressed the word INDUCT. Now it is evident that S.A.R. is doing just what the word states.

In the last issue of The Gleaming Eye, several typographical errors were made. The Editor's wish to apologize for the mistakes. One error which we would like to correct is the typographical error on page three in the election article, Brother Joel Hollander is not a P.S.E.R.. It should read P.S.E. (Past Supreme Exchequer).

We would like to hear some comments from the brothers in the fraternity about the paper or the fraternity in general. You can write to us at the address in the upper left hand corner of this page.

We would like to thank Supreme Mortal Ruler Ed Waldman for his help and editing experience. We would also like to thank Supreme Chancellor Steve Wernick for his "Expo 60" article.



**Scene from Jack Frost Mountain**



**Brothers in front of Ski Lodge at  
Jack Frost**



**Brothers M. Schwartz, D. Kasiar  
and R. Linsk ready and waiting fo  
Convention. (Picture from Ski Trip**



### SUPREME EXALTED RULER'S REPORT

Dear Brothers,

Unfortunately this is only the second edition of the Gleaming Eye this year, due to the time it took for our first issue to be published. Obviously, we have done many things since then and I'd like to elaborate on them.

First, I would like to congratulate and welcome our two newest chapters into Sigma Alpha Rho! Zeta Omega, of Wyckoff, New Jersey and Sigma Phi, of Springfield, Montgomery County, Pennsylvania. I hope they enjoy a long and successful activity.

In addition I want to thank all the brothers who were responsible for the induction of these two chapters. I would particularly like to thank Brothers Dan Rosner, Brad Heisman, Stu Jarvis, and Alan Silverman.

December was a prosperous month for the fraternity. We ran several successful affairs such as the Bowling Party and Ski Trip. I hope that everyone enjoyed both events. Because of these two fruitful affairs we can now afford to print a roll book. We will also be able to afford to publish The Gleaming Eye more often.

As you know, the Supreme Board of Chancellors has made a few improvements since the start of the year. I feel it is my duty to make sure that your Supreme Board Members continue to provide the necessary leadership and work that will make this year a success. Because of my above pledge to you I was forced to remove two Supreme Board Members since convention. At the beginning of the year Brother Andy Rachmell left office due to personal reasons. Brother Rachmell was quickly replaced by brother Scott Friedman. Unfortunately, brother Friedman did not work out and I was forced to replace him with Brother Steve Wernick. We are fortunate to have gained such a valuable brother on our board.

There are many things that need to be achieved within the next few months. The reactivation of the Zeta

Iota and Zeta Xi chapters in Philadelphia are among the most important deeds to be done. In addition, new efforts are underway in reactivating the Gamma chapter of Harrisburg, Pennsylvania, the Theta Theta chapter of New Orleans, Louisiana, and the Lambda chapter of Wilmington, Delaware.

Externally we can expect the induction of a few more chapters in North Jersey. When this comes about, Sigma Alpha Rho will boast an entire new council.

I hope each and every brother is looking forward to the I.E.C. meetings at Mid-Year. You will then have your opportunity to really find out what is going on in Sigma Alpha Rho. At the same time you can involve yourself with the many decisions that we make. If you have any motions to make, please submit them in writing to the Supreme Scribe, Brother Rich Malamut.

Remember, register for Mid-Year and attend I.E.C. (CONVENTION '79 will be announced) and take advantage of all that we have to offer you. See you at Mid-Year.

Remember Brothers, "Sigma Alpha Rho, Now and Forever"!

Brother Gary Discount  
Supreme Exalted Ruler

### S.A.R.'s THIRD ANNUAL BOWLING PARTY

On Sunday night, December 24th, over seven hundred Jewish youths gathered together at Cottman Bowling Lanes in Northeast Philadelphia. The large group had come from all over the Philadelphia and South Jersey area to participate in Sigma Alpha Rho Fraternity's Third Annual Bowling Party. Since its birth the party has played a major part in S.A.R.'s winter activities. This year not unlike the past two years, the bowling party served as a place for Jewish youths to congregate and socialize on perhaps the most religious day of the Christian calendar.

On the sidelines, there were many things to do. If you were hungry you could purchase food from Eta Omega's delicatessen. Or if you were interested in playing something aside from a game of bowling you could find entertainment in the game room. Also present during the evening was a disc jockey who played music for those who wanted to dance.

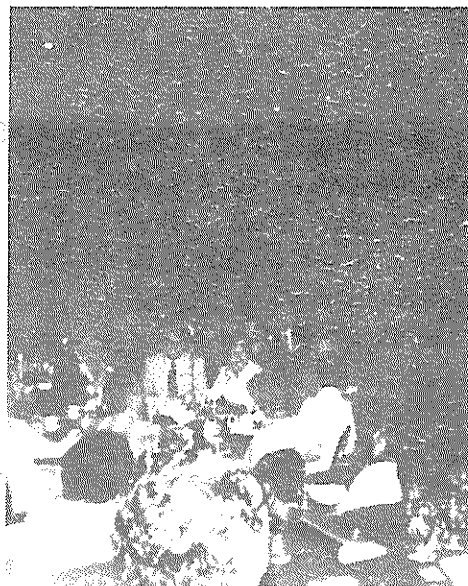
The brothers responsible for running the enjoyable party were Dan Rosner and Alan Roth. Hope to see you at the fourth annual bowling party.

### S.A.R.'s ANNIVERSARY DANCE

On Saturday, December 16th Sigma Alpha Rho Fraternity held its Anniversary Dance at the J.C.C. in Cherry Hill, New Jersey. Many S.A.R. brothers and T.E.X. sisters from Philadelphia and Cherry Hill showed up at the Dance to make it another successful affair run by S.A.R..

### Fantasy Island Dance

On Saturday, January 13th a Fantasy Island Disco Dance was held by the Jewish Federation of Lower Bucks County in Pennsylvania. The affair was a huge success. Working behind the scenes were several members of S.A.R.. The Delta Theta chapter which is located in the area took a big part in the running of the dance.



Scene from 60th Anniversary  
Alumni Affair



### Beta Tau's Masquerade Ball

On Saturday, November 18th the Beta Tau chapter ran its sixth Annual Masquerade Ball. This year's affair was run by Fred Robbins. The affair was held at Jacoby's Restaurant in Mount Ephraim, New Jersey. Good food and music were enjoyed by all who attended the highly successful affair.

### CONTACT MADE WITH HOUSTON CHAPTERS

Recently, contact was made with the Theta Eta chapter of Houston, Texas. The brothers responsible for making contact with Theta Eta are Supreme Mortal Ruler Ed Waldman and Supreme Exchequer Josh Malis. Brother Malis is planning to go down to Houston by himself in February. The purpose of Brother Malis' trip is to pave the path for another trip down to Houston which will take place from March 22nd to March 26th. Past Supreme Exalted Ruler Jerry Krader may join brother Malis on the second trip to Houston. Several brothers from the Beta Tau chapter will be going down to Houston with Brother Malis.

While in Huston the brothers may stop over in New Orleans, Louisiana to talk to a possible contact about reforming a chapter there.

Things are starting to look very good down south. Hopefully in the future there will be a new S.D.C. with several chapters active in it.

If you wish to find out more about the Theta Eta Chapter you can contact

their Sigma Rho Stu Gaylor at (713) 664-2208. You can also write Stu at: 8911 Manhattan Houston, Texas

### NEWS IN THE AREA OF EXPANSION

In the area of expansion, Sigma Alpha Rho has progressed very well with the induction of three new chapters. Several training groups have also been started.

One of the new chapters in Sigma Alpha Rho is the Sigma Phi chapter. Sigma Phi is located in Upper Dublin Township in Pennsylvania. The nine active brothers in the chapter were inducted into Sigma Alpha Rho on November 19, 1978. Today they have six pledges and two bids. Sigma Phi has socials almost every weekend and has been to several fraternity affairs. A strong part of Sigma Phi's program is their community service work. On Sunday February eighteenth Sigma Phi is running a Disco Party at Feet's which is located in the Plymouth Square Shopping Center in Lafayette Hill. For any further information or communication you can call Sigma Phi's Sigma Rho, Rob Smolen at (215) TU7-0710. You can write Rob at: 710 Chapel Rd. North Hills, Pa. 19038

The second chapter to be inducted into Sigma Alpha Rho this fraternal year was the Zeta Omega chapter. Ten brothers were inducted into the chapter on December 10th. Since then two more brothers have been inducted.

Since their induction the Zeta Omega chapter has done quite well. Some of their brothers came into the Philadelphia area for Sigma Alpha Rho's bowling party in December. Zeta Omega has started to spread the name of S.A.R. throughout Wyckoff, New Jersey by doing community service work.

If you wish to communicate with Zeta Omega you can call their Sigma Rho Dave Rubin at (210) 652-2875. If you wish to write to Zeta Omega address all communications to: Dave Rubin 47 Dale Ave. Wyckoff, New Jersey 07481

The Tau Omega chapter which is located in West Orange, New Jersey was inducted into Sigma Alpha Rho on Sunday, January 28th. Four brothers were inducted on that date and two more brothers were inducted on February 4th.

The Tau Omega chapter was down in the Philadelphia area for Omega's Monte Carlo on January 12th and the Youth Dance sponsored by the Delta Theta Chapter on the 13th.

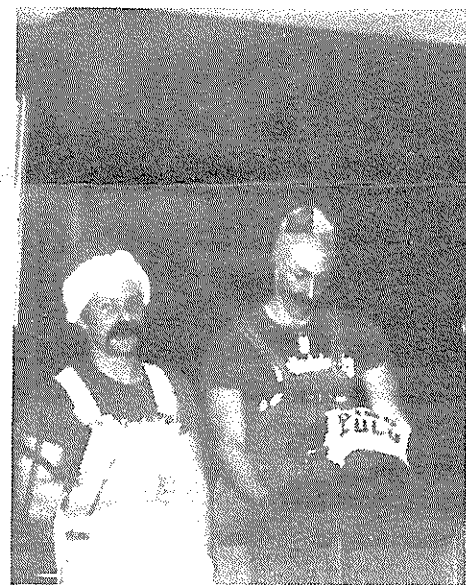
The Tau Omega chapter is presently planning to run an affair in the near future. The Tau Omega chapter wants to become a very active chapter in Sigma Alpha Rho.

For any communication, you can call Tau Omega's Sigma Rho Andy Kessler at (201) 731-4833. You can write Andy at: 8 Wedgewood Drive West Orange, New Jersey 07052

Several of the present training groups are also scheduled to be inducted into Sigma Alpha Rho.

The Eta training group in Philadelphia, Pennsylvania is coming along very well and should be inducted in the very near future.

Several new training groups are presently only in the beginning stages.



**Brothers Scott Sكتور and Dave Kasiarz at Tau Xi's Gong Show**

**Epsilon's 55th Anniversary  
Mini-Conclave**

The Epsilon chapter held their fifty-fifth Anniversary Conclave on October 13th and 14th. The mini-conclave included a social, a dance and a bowling party. The conclave was the first one of the fraternal year and proved to be as good as everyone expected.

**Tau XI's Gong Show**

The Tau XI chapter ran a Gong Show on October 6th, 1978. The affair was a success. All of the chapters present sent up a representative to do their act. Brothers Scott Sكتور (Grand Exchequer P.D.C.) and Dave Kasiaz (Supreme Chancellor) performed a comedy skit. The winning act was performed by a brother from the Delta Nu chapter. The winning act received a money prize. The worst act prize was given to the Beta Tau chapter.

**UPCOMING EVENTS**

- February 17th - Rho Omega Social
- February 18th - Sigma Phi's Disco dance at Feet's
- March 9th - Beta Tau's and Beta Epsilon's Harlem Globetrotters game
- March 10th - Epsilon's Sweetheart Ball
- March 16th - Beta Epsilon's 76ers affair

**XI**

**ABBIE '79**

**NU EPSILON**

"Going for the One"  
Pastner '79

**EPSILON**

AB '79  
"Sweetheart Ball '79"  
March 10th

**ZETA TAU**

"Still the pride of Philly in '79"

**BETA IOTA**

"IS BULLISH ON THE AB"

**OMEGA**

Pastner '79

**DELTA  
NU**

"ZULU LIVES ON"  
Pastner '79

# BETA TAU

AB '76, '78, '79

"None of us as great as all of us."

ABBIE - THE AWARD TO HAVE WHEN YOU'RE HAVING MORE THAN ONE  
BETA TAU - "THE AMBASSADORS OF S.A.R."

## DELTA THETA

"We put Levittown on the Map"  
1958 - 1979

## BETA EPSILON

"Our Future is Now"

THE MIGHTY MEN FROM

## TAU XI

AB '79

"THAT SAYS IT ALL"

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